

# Bring your Enterprise Data to Life.

Yurbi complements the BMC® Remedy environment by addressing key business intelligence requirements that are not currently met by existing vendor tools, such as BMC® Analytics and BMC® dashboards. Yurbi offers leaps and bounds beyond traditional business intelligence tools like Crystal Reports® or Cognos®. The cost-savings alone is enough to justify the purchase of Yurbi.



## BMC® Analytics and BMC® Dashboards

## Traditional BI Tools

### What You Get

Immediate out-of-the-box value and integration with BMC® Remedy IT Management Suite.

Robust reporting environment with the ability to report on any structured data source and create executive dashboards and reports.

### What You're Missing?

- Lacks the ability to report or analyze any data source other than the BMC® solution.
- Decision makers don't have a single access point to all of their data.
- No self-service capabilities = you miss out on the opportunity to conserve IT resources.
- Reporting and analytics is still very much IT-dependant.
- Just another login and system to add to your collection for doing analysis.
- Overall, it's not a holistic solution that will scale to the needs of the enterprise.

- The ability to report on any data source depends on your willingness to absorb high costs and lengthy integrations.
- Intense learning curve for users = poor adoption by your workforce.
- Requires dedicated report writers to assist with end user's needs – requiring high ongoing costs.
- Poor integration with web-based systems such as wiki's, SharePoint, etc.
- Unable to deliver sub-second response times because you're still reliant on the middle man.
- Average Project Success Rate < 50%
- Overall, this type of solution is associated with high costs, IT-dependency, and a lack of ability to fulfill the needs of the business user.

## Get the Upper Hand.

### Yurbi for BMC®

A complete enterprise business intelligence solution with a value-based pricing model that works for the smallest and largest of organizations.

- ✔ A single access point and reporting environment for all of your vendor systems – not just BMC®.
- ✔ Yurbi empowers your workforce with on-demand access to data for metrics-based decision making.
- ✔ Our self-service model reduces the reporting burden on IT, helping you save resources.
- ✔ Seamless integration with web-based information portals, such as SharePoint, intranets, and wiki's.
- ✔ Mash together current operational data, historical trends, and data from external sources into a single view.
- ✔ A personalized environment where users can serve themselves.